

# A Versatile Degree Opens Doors - So Can You

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Career Programs Intern

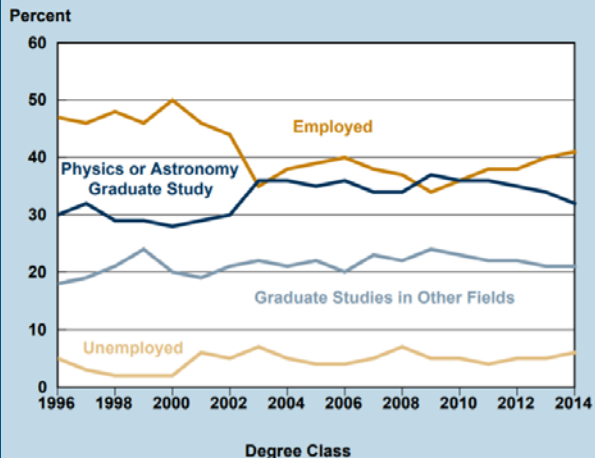
American Physical Society

BS Applied Physics - CSU Sacramento

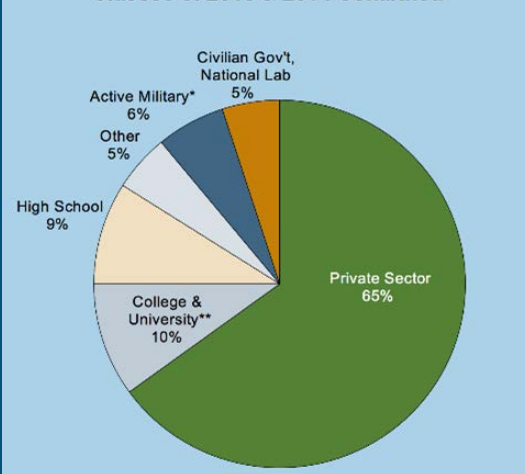


# Where Do Physicists End Up?

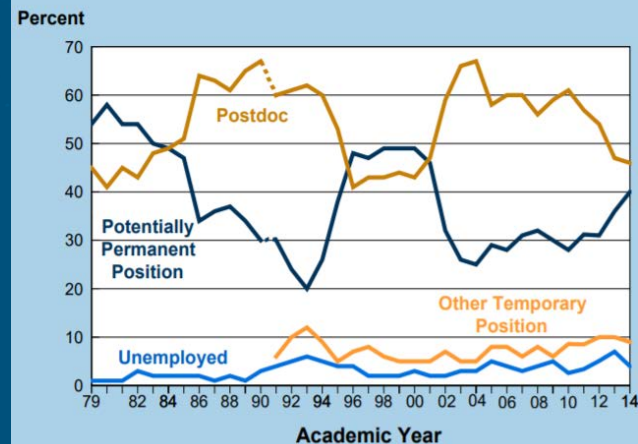
Status of Physics Bachelors One Year After Degree, Classes 1995 through 2014



Initial Employment Sectors of Physics Bachelors, Classes of 2013 & 2014 Combined



Initial Employment of Physics PhDs, 1979 through 2014.



AIP Statistical Research Center, *Focus on Roster of Physics Departments with Enrollment and Degree Data* (2013), *Physics Bachelors: One Year After Degree* (2016), *Physics Doctorates One Year After Degree* (2016)

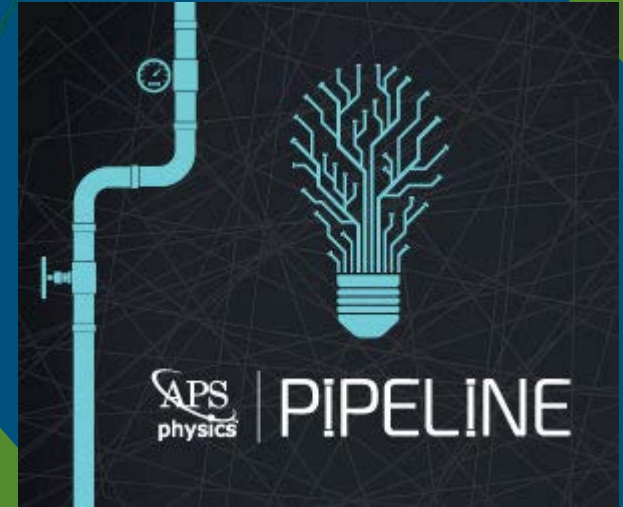
# So What Else Do Physicists Do?



- Medical Physics
- Policy Analyst
- Electronics Technician
- CEO, CFO, COO
- Lawyer
- TV Host
- Materials Science
- Architect
- TV Writer and Producer
- Astronaut
- Flight Director
- Radiation Detection
- Technology Consultant
- Renewable Energy
- Analytics Manager
- Research and Development
- **ENTREPRENEUR**

# Project PIPELINE

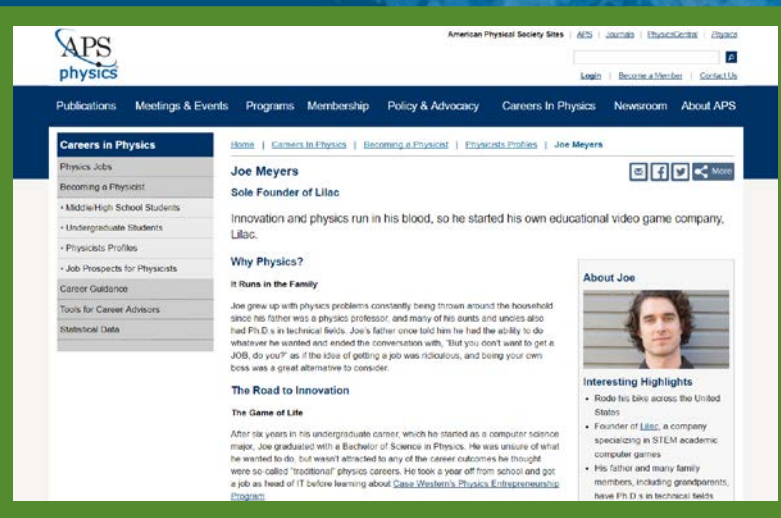
- Gaps in physics curriculum
- Employers like:
  - Analytical & problem solving skills, adaptability
- Want to see:
  - Leadership, communication, & multi-disciplinary team skills
- Promote PIE: Physics Innovation & Entrepreneurship



# Startup Stories

- Gets students excited about entrepreneurship
- Helpful advice for both students and faculty

“Being an entrepreneur is more like staring at a blank canvas with a paintbrush in your hand than it is to solving a problem with a calculator in your hand.”



The screenshot shows the APS website profile for Joe Meyers. The page title is "Joe Meyers" and "Sole Founder of Lilac". The main text reads: "Innovation and physics run in his blood, so he started his own educational video game company, Lilac." Below this, there is a section titled "Why Physics?" and "It Runs in the Family" which describes how Joe grew up with physics problems being thrown around the household since his father was a physics professor. Another section, "The Road to Innovation", mentions that after six years in his undergraduate career, he started as a computer science major. The page also includes a sidebar with navigation links like "Publications", "Meetings & Events", and "Programs", and a list of "Interesting Highlights" such as "Rode his bike across the United States" and "Founder of Lilac, a company specializing in STEM academic computer games".

## Startup Stories



[Aaron Weiss](#)

Aaron's passion for making things has led him to Google, prototyping devices as new ideas emerge.



[Brian Andrews](#)

A previous attempt has proven to put more obstacles in Brian's path, but that hasn't stopped him.



[Tracee Walker Gilbert](#)

The woman who did it all - and then she started her own business to top it off.



# Spreading the Word

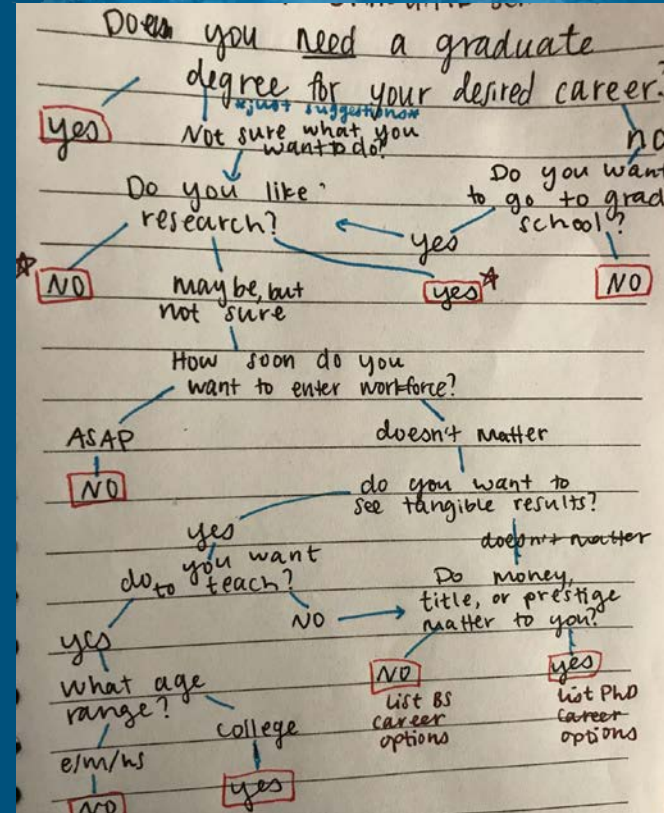
- The Vector synthesized Startup Story
- APS News article on PIE education



The cover of "The Vector" magazine, July 2017 issue. The top left corner features the "APS physics" logo. The top right corner says "The Vector, July 2017". The main title "THE VECTOR" is in a large, bold, blue font, with "THE" in orange and "VECTOR" in blue. Below the title is the tagline "Moving Undergraduates Forward" in a smaller, orange font. The main article title is "Physics Innovation and Entrepreneurship". Below this is a short paragraph: "Interested in how you can use your physics degree to its full extent? Test your innovation to the max? Start your own business?". To the right of this text is a portrait of Nathan Swift, a man with glasses, wearing a suit and tie. Below the portrait is a longer paragraph of text about Nathan Swift's background and experiences in physics entrepreneurship.

# Should You Go to Grad School?

- Desire
- Prestige/Title
- Research
- Time to enter workforce
- Money
- Meaningful/Tangible results
- Teaching



# STEP UP for Women

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- Increase women physics undergrads
- Interventions for high school students
- Profiles of accessible, successful women with physics bachelor's degrees



# Acknowledgements and Thanks to...

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